

"HARDWARE" REEVE

Announces The Formal Opening

of the

Torrance Hardware Company's New Store

MONDAY AND TUESDAY, JULY 23 AND 24

TWO BIG DAYS

SPECIALS AND DEMONSTRATIONS

TWO BIG DAYS



One Cent



One Cent



One Cent

Cups
Pie Pans
Funnels
Taper Cups
Dippers
Soap Dishes
Baby Cups
Measuring Spoons
Collapsible Cups
Cake Turners
Cookie Cutters
Strainer Ladles

BIG 1c SALE
for
Monday Morning ONLY

*Store Opens at 9:30
Be There and Get Yours!*

1c EACH

We will have several thousand of these splendid articles at 1c each. Come and get your share.

Cups and Saucers
Berry Ladles
Tea Balls
Egg Separators
Mystic Mitts
Salt Shakers
Pepper Shakers
Doughnut Cutters
Lemon Juice Extractors



One Cent



One Cent



One Cent

One Cent

Interesting and Instructive Demonstrations Both Days



Chi-Namel Display

This FREE Coupon

entitles holder to one 3 1/2 Can of Chi-Namel FREE at our store upon purchase of a 25c Vaseline Brush to insure a fair trial or will be accepted as 35c upon purchase of larger cans of Chi-Namel Products.

Name _____
Address _____

A Gift to Gain your Good Will

We find the most convincing evidence of Chi-Namel brilliance, economy, durability and easy application is ONE TRIAL OF CHI-NAMEL IN A HOME. All we ask though is a FAIR TRIAL OF CHI-NAMEL WITH A NEW 25 CENT BRUSH.

Chi-Namel Demonstration

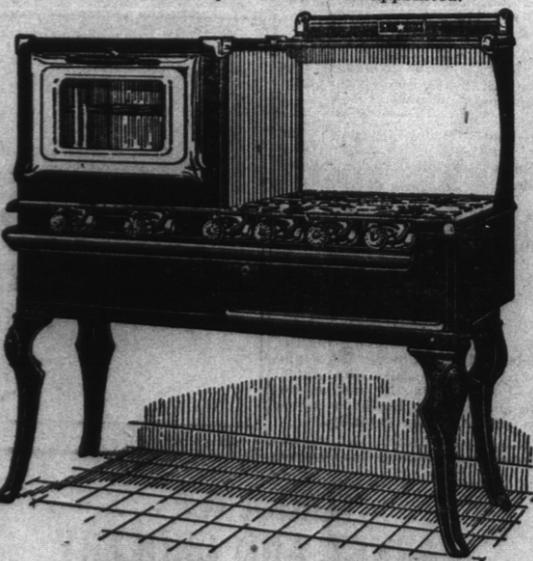
A Chi-Namel Demonstrator will be present on dates given below to subject CHI-NAMEL to various endurance tests in hot water, with hammer blows, etc., and to give valuable suggestions for finishing old or new, hard or soft wood floors, furniture, woodwork, doors, walls, ceilings, radiators, stove pipes, porch furniture, screens, autos, motor and bicycles, etc., with Chi-Namel High Quality Enamels, Paints and Varnishes. Chi-Namel Products are Self-Leveling, hence can be applied by amateurs without laps or brush marks.

Monday and Tuesday

We Will Also Have An Exhibit Of

FLORENCE

OIL COOK STOVES



RED STAR
DETROIT VAPOR
Oil Stove

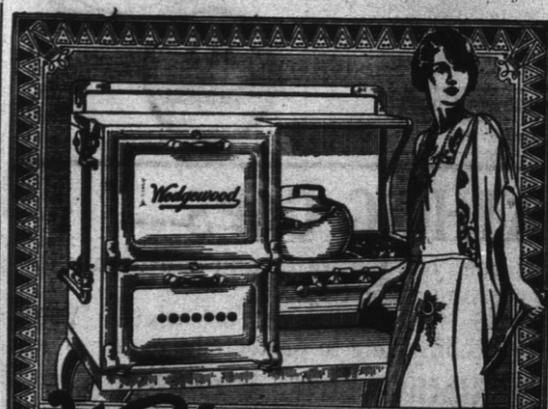
Come prepared to be entertained and to learn something. We have made arrangements with the leading manufacturers to send us their best demonstrators, who will give you many novel ideas about the things you want to know.

Miss Harriet Hall, graduate of the University of California domestic science department, will cook and bake on both Monday and Tuesday. Miss Hall is a very interesting woman who has a thorough practical as well as scientific knowledge of cooking and baking. She will use the celebrated WEDGEWOOD GAS RANGE.

Miss Virginia Bolton will be here to show you the wonders that can be accomplished with Chi-Namel, and you'll learn much on how to brighten up the home at small cost.

Mr. Rice, from the Detroit Vapor Stove Company, will be with us to show you the RED STAR Oil Stove, and you'll find Mr. Rice very interesting.

We have several other events planned, but are not ready to announce them. We want you to come to our opening and we know you won't be disappointed.



Wedgewood
QUALITY FUEL ECONOMY SERVICE
REG. U.S. PAT. OFF.

\$5.00 First Payment

Balance in Easy Payments

This includes any stove or range in our store, including the celebrated WEDGEWOOD Gas Ranges, the RED STAR Oil Stoves, and the Florence stoves. You have felt that you needed a new stove for some time. Now is your chance to get it with a small payment down and let the savings in gas and time pay the balance.

EXTRA SPECIAL

During the Demonstration Monday and Tuesday

WEDGEWOOD

High Oven Gas Ranges \$35.00

This is a REAL SAVING and you won't want to miss it. Come and pick one out Monday or Tuesday.

We are also offering Special Prices on other makes of stoves during this event.

Winchester .22 Rifle

And 10 Other Gifts

Here indeed is a Gift Worth While: Take your pick between a dandy Winchester .22 Rifle or an AMERICAN BEAUTY Electric Iron. We suppose the men will want the rifle, and of course, if a woman wins, she'll want the electric iron.

We are making this gift from the heart. There are no strings to it and you won't have to buy anything to participate. All you have to do is to be on

FREE American Beauty Iron

And 10 Other Gifts

hand Monday and get a ticket to the gift party which will be held the following day.

Besides the two big prizes, we will give away ten other gifts, all worth while, such as pocket knives, glassware, etc. We can't tell you much about it here, but it will be a great party. All you have to remember is to come Monday and then we'll tell you all about it.



TORRANCE HARDWARE CO.

"HARDWARE" REEVE

Next Door to Masonic Temple

TORRANCE

Phone 32